

# LESLIE NICOLE REITER

## WORK EXPERIENCE:

*March 2006 – present: Production Artist/Site Developer, InterTech Media, LLC, Stamford, CT*

- Web agency specializing in Internet-based solutions to enhance branding and marketing for local radio stations and the broadcast radio industry. Responsible for designing layouts for radio station websites; building layouts in company's content management system; QC for CBS Radio, Entercom Communications, NRG Media, Northwest Broadcasting and Zimmer Radio Co.

*August 2005 – December 2005: Web Coordinator; PBI Media Holdings, Inc., Stamford, CT*

- Responsible for website QC, website design, migrating files; logo design; creating and deploying promotional emails, eblasts, and weekly newsletters.

*May 2005 – August 2005: Gartner Inc., Stamford, CT*

- Content conversion project for website relaunch; responsible for migrating 600+ files from one content system to another; working with both HTML files and MS Word templates

*1998 – November 2005: Manager/Floral Designer, Botanica Florist, Ltd., Stamford, CT*

- Seven years experience in floral design, retail and customer service; extensive input/data entry and billing knowledge; also courier.

*May 2001 – August 2001: Interim Art Director, Primedia Intertec Publishing, Inc., Stamford, CT*

- Worked on Direct and Promo Magazines
- Responsible for page layout; logo design; image editing; scanning; creating art archives

## EDUCATION:

- 2005: BFA Drawing, Art History, Hartford Art School, University of Hartford, CT
- Spring Semester 2004: Lorenzo de' Medici Art Institute, Florence, Italy
- 2001: Darien High School, Darien, CT

## TECHNICAL SKILLS:

Extensive experience with Macintosh and Windows. Software applications include Macromedia Dreamweaver, Adobe Photoshop, Adobe Illustrator, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Fetch, Quark Xpress, Microsoft Works.

## GRAPHIC AND FINE ARTS SKILLS:

- Graphic design
- Website design
- HTML coding
- Logo design
- Print production
- Image-making production
- Traditional and non-traditional drawing
- Advanced figure painting and drawing
- Portraiture
- Black-and-white and color photography
- Abstract painting

## EXHIBITIONS AND AWARDS:

- *BFA Senior Thesis Show*, Silpe Gallery, Hartford Art School
- *l'anno finito*, Lorenzo de' Medici Art Institute, Florence, Italy
- *1st Annual Alumni Exhibition*, Darien Town Hall, Darien, CT
- *Senior Showcase*, Darien High School, Darien, CT
- *4th Annual District Congressional Arts Competition*, Westport, CT
- *10th, 11th and 12th Annual District Invitational*, Darien Library, Darien, CT
- First-Place Prize for Photography Following Study Abroad Competition, University of Hartford
- First-Place Prize for Mixed Media, Darien Arts Council, Darien, CT

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**LeslieReiter.com**